



**ORACLE**  
Gold Partner



CROSSJOIN

CORPORATE

*Perform to perfection*



CROSSJOIN



## MISSION

We are the favorite partner in optimization management systems.

Our goal is to provide relevant information to our customers and implement actions to improve performance, ensuring a high degree of quality, competitiveness and reduced costs.

## VISION

We are the leading company in the global market in IT Control, promoting Business alignment.

## VALUES

We are "Crossers" and "Joiners".

# We are Crossers We are Joiners!

Dedication

Persistence

Excellence

Performance





## OUR ADN



CROSSJOIN

### CROSSERS:

*Because we learn and adapt quickly, we work with passion and we are goal oriented. We are focused and obsessed with our mission.*

### JOINERS:

*Because we respect the principles, values and organization of our clients / partners and colleagues.*

# WHERE ARE WE?



ONSITE

# WHO ARE OUR CLIENTS?



accenture



ERICSSON

SIBS

SIBS International



proximus

FIDELIDADE



vodafone

CELFOCUS



# HOW ARE WE PERCEIVED?



“At first, it was seen as a "Mission Impossible" by many, but soon, Crossjoin proved to have the necessary skills.”

**Pedro Sardo**

Information System Director in Portugal Telecom in 2011  
CIO at Vodafone UK

# OUR SERVICES



## *Performance*

We take performance seriously

## *Competence Center*

We go beyond your expectations

## *Monitoring*

We value quality insights

## *Development*

We target solutions

## *Infrastructures*

We like good challenges





# Performance



**Crossjoin** is already a reference to our clients as experts in performance and quality of service. We use our skills and our most valuable consultants to execute what we call, in the IT context, stack optimization: Perform to Perfection.

Our clients can focus on their core business while Crossjoin's team monitors their processes and systems, analyzing, improving and controlling, in order to achieve the expected performance according to the needs and expectations of our clients.

## Quality Assurance

→ Performance Testing

→ Responsiveness:

- Infrastructures Tuning
- Applications Tuning
- Availability

→ Reliability



# Monitoring



**X-Viewer** is a very competitive solution to monitor your IT implementations, flexible in each component and can also adapt and develop according to the most demanding wishes of the organization. Monitor and control your business processes, your systems and your infrastructures.

**X-Viewer** gives you the ability to:

- Control your implementations
- Control quality of your operations
- Control the SLA's from your suppliers



## Competence Center

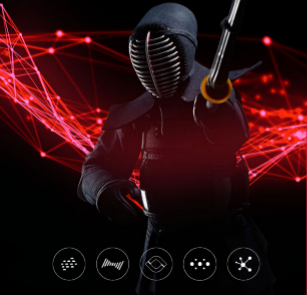
Our Competence Center has a delivery model that can be "nearshore" or "onsite", and allows Crossjoin to offer the "right size" and the "right people" for future challenges without compromising the engagement, expert knowledge and the quality of the deliverables.

As part of the success of Crossjoin, built over the years, the Competence Center is a key change in the approach to the challenges of multi-technology.





# Infrastructures



Crossjoin has certified consultants with knowledge in technological solutions in state of the art, with extensive practical experience in performing database administration tasks (**DBA**), in addressing challenges and complying with requirements of our customers and partners.

- Engineering System Service
- Database diagnosis
- DB Performance Tuning
- Database security
- Installation, update and migration of of the databases
- Design and implementation of the Continuity Plan of Business



# *Development*



Crossjoin's development team is responsible for the design and construction of first-class software applications for our customers and internally at Crossjoin, including our own X-Viewer product. We also review our solutions for clients and share solid feedback.

Our Software Engineering team is made of engineers with a passion for cutting-edge technologies and software design that works perfectly. We also have a UI / UX team to help our solutions work as well as they look.

- Software Engineering
- Continuous Integration and Delivery
- Agile Development
- UI / UX
- Software Architecture Reviews

# OUR OFFER

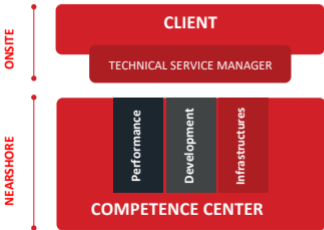
## “STACK” Services



CROSSJOIN

<p>Performance Tuning Quality Services</p>	CRM	OSS	BI	BSS	UTILITIES	FINANCIALS	<p><b>1</b> Business</p>
<p>Performance Tuning Quality Services Technical Architecture Development Security Control Testing</p>	<p>SIEBEL ; BRM ; AIA ; FUSION; TIBCO ; SAP ; KENAN ; MSFT BI ; WEB METHODS ; TUXEDO ; OSM; OBIEE; ODI; BIP; JBOSS; WEBLOGIC; IIS; .NET; JAVA; GWT; JSP; SILVERLIGHT; MATLAB, COBOL, AS400, OUTSYSTEMS, RUBY; CUCUMBER; APACH; ANDROID; C; C++; C#; J#; ORACLE; SOLARIS; LIBRERIA; UNIX; LINUX; ZLINUX; AIX; EXDATA; CALLIDUS; BRM; RPG; PASCAL; ACMS; SQL; ASAP; TOMCAT; CRM; PHP; ATML; SYBASE; CSG; GLASSFISH.</p>						<p><b>2</b> Application</p>
<p>Performance Tuning BP Assessment Security Control</p>	<p><b>DBA / Infrastructure</b> Oracle Sql Server DB2 PostgreSQL</p>			<p><b>Administration</b> Unix / Linux Windows AS400</p>		<p><b>3</b> Infrastructure</p>	

# BUSINESS MODEL



THE BEST OF TWO  
WORLDS  
BENEFITING FROM:

- Team with expert know-how of Full IT Stack for Telecommunications and Banking
- Lower costs with a scalable team
- Complete visibility report of the Competence Center and Quality Audit
- Onsite communication

QUALITY - PRICE  
RELATIONSHIP

HIGH QUALITY  
COMPETITIVE PRICE MODELS

ONSITE

COMPETENCE CENTER



### *Technical Service Manager*

Responsible for guaranteeing SLA's and quality on the delivery, it is the communication link (POC) between the client / team leaders and the Competence Center. The TSM function can be performed by Crossjoin or by the Client, depending on the remote access.



### *Senior Performance Architect*

Responsible for tutoring, leadership and support to technical teams and can also play the role of TSM to add value when several technologies are involved at the Client.



### *Competence Center*

Responsible for the operational area, involving several levels of experience in different technologies. It deals with the requests of the client and the TSM.



**BUSINESS MODEL**  
**ROLES**





**Client**



**ONSITE**

- › Identify clients' needs and objectives
- › Define problems / reported issues
- › Identify stakeholders and contact points
- › Compilation of requirements and data for analysis
- › Manage system access
- › Apply recommendations and solutions
- › Confirm and control the quality of delivery and the successful implementation of the solution

**Technical Service Manager - CLIENT/CROSSJOIN**



- › Share requirements and objectives
- › Identify the type of information needed to be collected for analysis
- › Share the necessary information to complete the task
- › Execute and comply with the criteria requests for customer success

**COMPETENCE CENTER**



**BUSINESS MODEL  
ROLES**

# COMPETENCE CENTER METHODOLOGY



## ASSESSMENT

DEFINE SCOPE AND GOALS

DEFINE BEHAVIOR AND WHERE WE WANT TO BE

COLLECT PROCESSES OF BUSINESS APPLICATIONS OF CONTACT POINT SYSTEMS

ESTIMATION OF EFFORT  
DEFINE A WORK PLAN & REQUIRED SKILLS

GOAL

GAP

PATH

PLAN

Client

## EXECUTION



TSM/ Client

## CONFIRMATION

ACHIEVEMENTS PRESENTATION (SUCCESS CRITERIA)  
INITIATIVES  
MANAGEMENT LIST  
REPORTS

CONFIRMATION

Client

The Competence Center model does not differ from the onsite model, there are only different "players" in each phase.

The Competence Center offers "right sizing" and the right people for any challenge

# PERFORMANCE IS TIME AND TIME IS MONEY!

## UNIQUE PRODUCT

*X-Viewer* provides dashboards, systems and process alarms, synoptic tables, fast root causes analysis through drill down actions on business processes. All the features are based on configuration and reutilization of connectors so deploying *X-Viewer* does not require additional developments.



**X-VIEWER**

BY CROSSJOIN

## X-VIEWER ENABLES YOU TO:

*Drill down  
from  
metrics to its  
facts*

React  
assertively  
when under  
crisis

Scalable  
Storage

Scalable  
processing

Unlimited  
Users

# X-VIEWER • INFO

X-VIEWER, CROSSJOIN REGISTERED TRADEMARK  
AND 100% "IN-HOUSE MADE", OPEN SOURCE TECHNOLOGY BASED

X-Viewer is a very competitive solution to monitor your IT implementations, flexible on every component and it can also adapt and develop to the most demanding wishes of the organization. Monitor and control your business processes, your systems and your infrastructures.



**X-VIEWER**  
BY CROSSJOIN

## X-VIEWER GIVES YOU THE ABILITY TO:

Control your IT  
implementations

Control the quality  
of your operations

Control the SLA's  
of your suppliers



# DEMOS WITH X-VIEWER ▶

## X-Viewer gives you the ability to:

- ✓ Control your IT Implementations
- ✓ Control the quality of your operations
- ✓ Control the SLA's of your suppliers

## X-Viewer enables you to:

- ✓ Drill down from metrics to its facts
- ✓ React assertively when under crisis
- ✓ Scalable Storage
- ✓ Scalable Processing
- ✓ Unlimited Users



MORE CONTROL IN THE PROJECTS  
OF DIGITAL TRANSFORMATION



MORE QUALITY CONTROL  
OF OPERATIONAL SERVICES



MORE CONTROL IN THE SLA'S  
FROM YOUR SUPPLIERS



MORE PROACTIVITY WITH  
PREDICTIVE ANALYSIS

CLICK



TO WATCH THE VIDEOS

# WHAT DO THEY SAY ABOUT US?



"With CROSSJOIN, we have been able to increase the capacity of the systems and provide details of benchmarking whenever we have to prepare a new software release."

**José Ruivo**

Information System Dir. at PT inovação



"Crossjoin improved the E2E billing chain from 50 hours to 12 hours. After a great achievement with the Hallo project in 2009, in 2011 they exceeded all expectations."

**Pedro Sardo**

Information System Director at Portugal Telecom in 2011  
CIO in Vodafone UK

# WHAT DO THEY SAY ABOUT US?



"... in IT projects, especially in the field of IS / IT Telco's with technology and more complex business development and with the need to respond to new monthly challenges. The metaphor of Adam Smith "invisible hand" is represented by Crossjoin and managed by João Modesto and Rodrigo Garcia with their IT skills in Tuning and Performance Systems."

**Sabine**

*IT Manager at Telenet NV*



belgacom

"I strongly recommend Crossjoin as a company specialized in performance problems. I also want to add that all the deliverables were always on time within the scope and budget. Therefore, I consider Crossjoin a competent, motivated and serious company."

**Nineta Tanasoiu**

*Manager at Belgacom*

# WHAT DO THEY SAY ABOUT US?



"Crossjoin has been a decisive partner in improving performance in all levels of Oracle stacks, driving a very specific and independent analysis to mobilize adequate resources to deliver tangible results."

**Andreia Martins**

*Head of UK IT Operations - Vodafone UK*



"Company that is distinguished not only by know-how but also by the manifest interest in wanting to understand."

**Miguel Valdez**

Service Manager  
CELFOCUS





CROSSJOIN

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